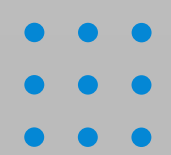


MANAGEMENT CONFERENCE

2nd International Management Conference

 01 – 03 August 2025

 Stockholm, Sweden



 www.imconf.org

 Info@imconf.org

Conference Abstract Book

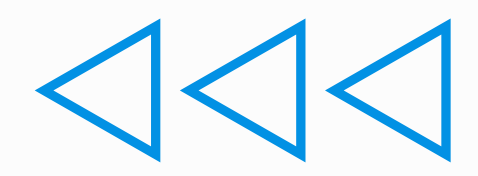
The abstracts of the presentations can be found in the online conference Abstract Book.

All abstracts will be available in the abstract book starting from the inaugural day of the Conference. Visit the following link to access the abstracts or scan the QR code:

<https://www.dpublication.com/proceeding/2nd-imconf>



Conference Venue

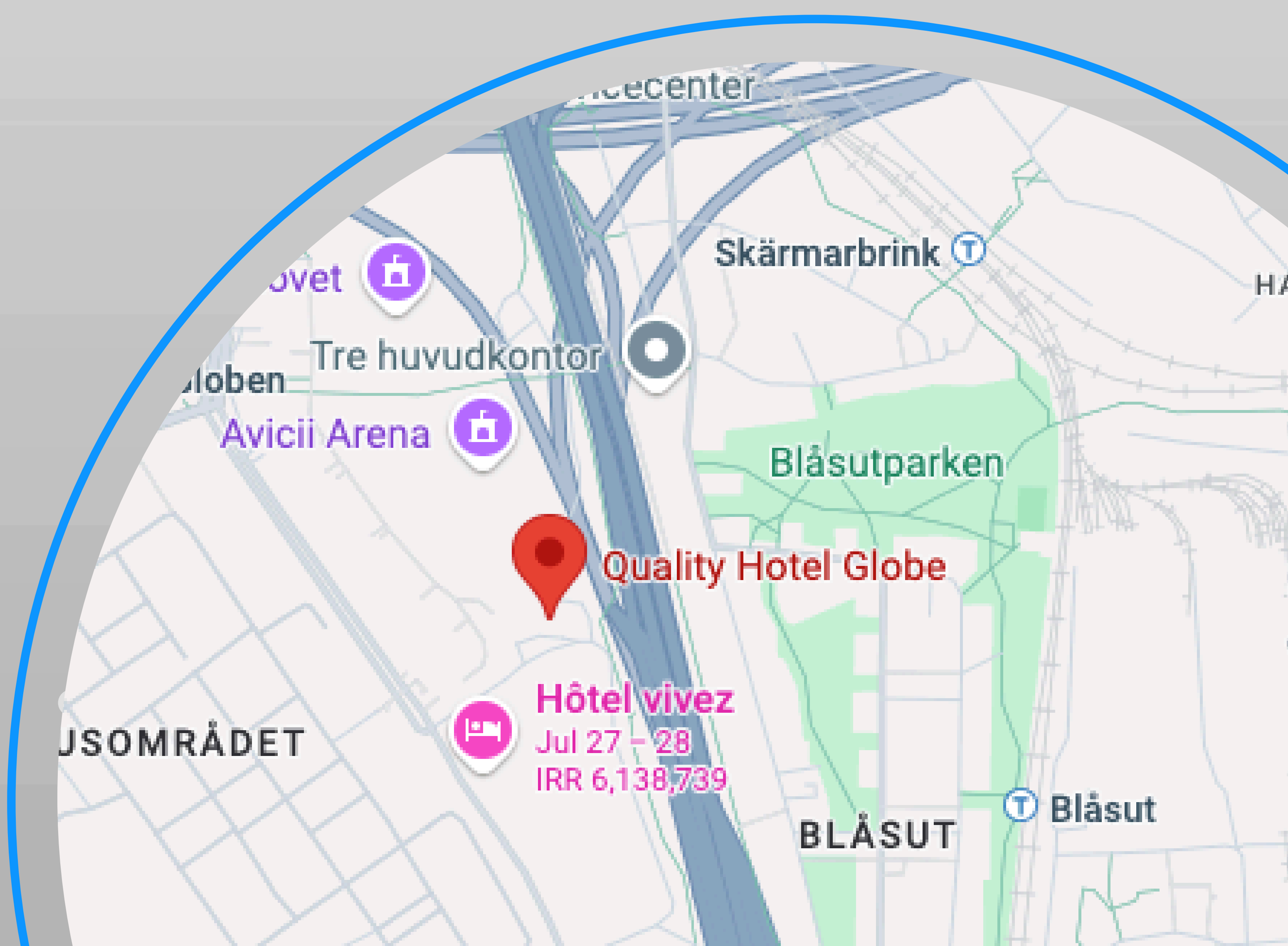


Quality Hotel Globe



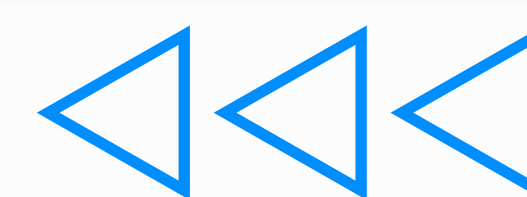
Address:

Arenaslingan 7, 12177 Stockholm, Sweden



1st Day

Oral Checkin information



▶▶▶ 01 August 2025

08:30 – 08:45

REGISTRATION & WELCOME

We are excited to welcome you to the much-awaited Oral Session at the **IMCONF** conference, featuring distinguished speakers from various fields who will present their knowledge and perspectives on a range of topics. Conference check-in will be available in **Room B** from **08:30** to **08:45**, **Stockholm, Sweden** local time

08:45 – 09:00

Dr. Aria Teimourzadeh – Canada

AI and Business Model Innovation: A Systematic Review and Avenues for Future Research

09:00 – 09:15

Charles Randy Afful– Czech Republic

Could green innovation, business reputation, and social media influence the financial performance of SMEs, moderated by business attraction?

09:15 – 09:30

Aloysius Sabog – Czech Republic

Investigating the role of cloud computing on tourism and hospitality SMEs sustainability

09:30 – 09:45

Khalil Bayramov & Sadi Husenzade – Poland

Integrating Reverse Logistics and Consumer-Centric Sales Models for Sustainable Value Chains

09:45 – 10:00

Doreen J. Gooden– USA

Contextual Intelligence: A Prerequisite for Success in a Rapidly Changing Global Environment

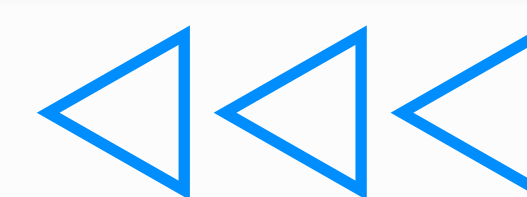
10:00 – 10:15

Zbigniew Grzymala– Poland

The impact of tourism on economic growth"

1st Day

Oral Checkin information



▶▶▶ 01 August 2025

10:15 – 10:30

Dr. Armand Manukyan – France

Using disruptive innovation as a management tool to improve caregivers' empowerment

10:30 – 10:45

Dr. Wallapa Suengkamolpisut – Thailand

Transformational Leadership and Cultural Sensitivity: Insights on Driving Change in Thai Organizations"

10:45 – 11:00

Rachel Akonnobea Agyemfrah – Ghana

Traditional Foods, Modern Risks: Evaluating Glycemic Load and Index in Ghanaian Diets

11:00 – 11:30

Networking & Refreshments

11:30 – 13:30

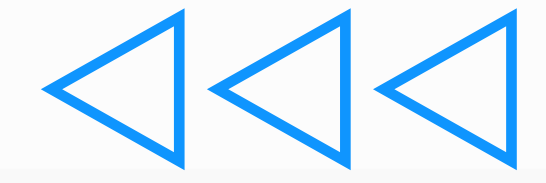
Networking and Communication

13:30 – 14:30

Lunch & Closing Time

2nd Day

Walking City Tour Information




Meeting point:

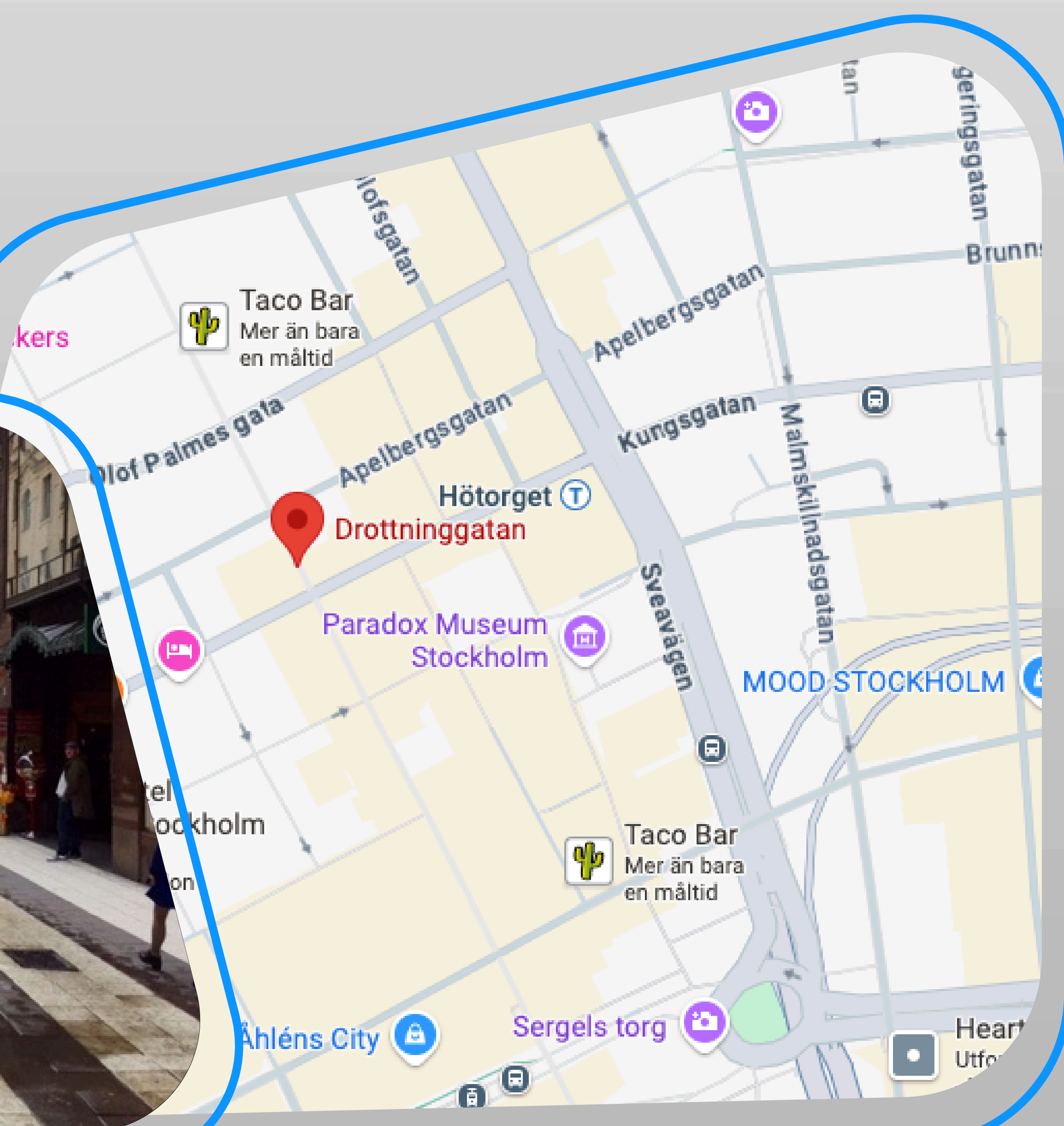
Drottninggatan 2111 51 Stockholm, Sweden

Tour Date: 02 August, 2025

Tour Time: 10:00 AM

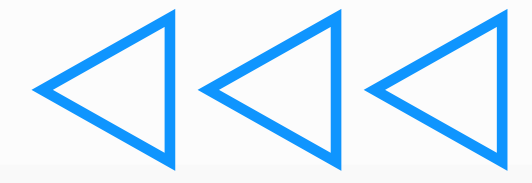
Address:

 [Drottninggatan 2111 51 Stockholm, Sweden](#)



2nd Day

Walking City Tour Information



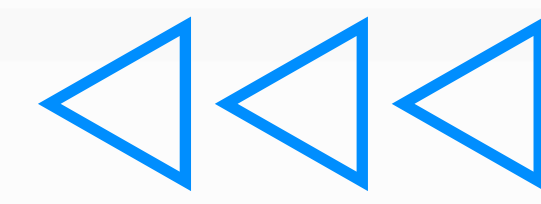
Overview of your Stockholm tour:

This very tour will be ideal for those of you who are visiting Stockholm for only a day (cruiser guests) or school/student/business groups. We will cover the main sights of Gamla stan/old town in 2 hours. During these hours, you really get a great overview of the medieval history of Stockholm. Walk with me through some of the priciest streets of this amazing city and listen to the stories you might have heard about but never really connected to Swedish historical events. For those of you interested in some royal gossip, I have a special treat, which has an interesting outcome on modern-day Swedish history. We'll obviously visit one of the largest and best-preserved medieval city centers in Europe: Stockholm's Gamla Stan. This is where it all started, back in the year 1252. You'll learn about our most important kings—their names are easy to remember—and hear about the famous Vikings, plus learn how to read an actual runestone.

Your Stockholm tour itinerary

- In the Old Town, we will avoid the huge groups and stick to the side streets where you can learn about many of the Swedish kings. We'll also unearth one of the best-kept secrets in the city.
- You'll walk along the narrowest street of this amazing city and learn why it's a tourist magnet
- And we'll also tell you a secret that most people do not know at all.

3rd Day Virtual Session



▶▶▶ 03 August 2025

14:00 – 14:15

SIGN-IN & WELCOME

We are thrilled to welcome all participants to **IMCONF!** We are delighted to offer a one-of-a-kind virtual experience, featuring a variety of sessions, engaging discussions, and valuable networking opportunities for those joining us from the comfort of their homes. Check-in will be available from **14:00** to **14:15, Stockholm, Sweden** local time.

14:15 – 14:30

Charles Randy Afful – Czech Republic

Could green innovation, business reputation, and social media influence the financial performance of SMEs, moderated by business attraction?

14:30 – 14:45

Rasa Rudaitiene – Lithuania

Career Sustainability for People with Disabilities: A Systematic Scoping Review

14:45 – 15:00

Muhammad Shoaib – Lithuania

Why Leadership Alone is Not Enough : Exploring Empowerment and Communication as Dual Mediators of Employee Commitment

15:00 – 15:15

Fatimah Mohammed Al-Dossary– Saudi Arabia

The Role Of Nostalgia In Marketing: Leveraging Retro Branding To Connect With Modern Consumers

15:15 – 15:30

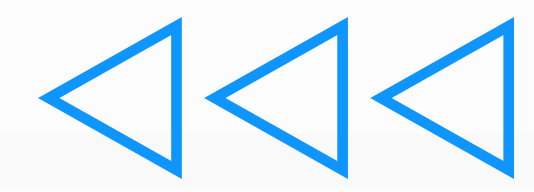
Daniela Alejandra Castillo Avellaneda–Colombia

Human Factor In Managerial Decision Making And A Comparison With Artificial Intelligence

15:30 – 15:40

Q & A– Closing Time

F.A.Q. of the Conference



To give you as much information as possible, we provide you with the following frequently asked questions (FAQs) and answers.

Invoices or payment receipt. When will I receive my invoice/payment receipt?

01.

We send sales receipts or invoices to customers immediately after registration, along with the payment confirmation email. These documents include an official signature and stamp. If you do not receive your sales receipt or invoice, please contact us using the email address provided in your conference program.

When will you give us certificates?

02.

Listeners and Speakers will be awarded Certificates at the venue. The certificate of virtual attendees will be emailed after the conference.

Publication opportunities; Where and when will my paper be published?

03.

All Abstracts will be published in the Abstract Book (link in the program). Other publishing opportunities including conference Proceedings, peer-reviewed indexed journals, etc. will be announced by our colleagues a few weeks after the conference.

Virtual presentations. How can we join the Virtual sessions?

04.

We will send information to all conference participants in an email with simple and clear instructions. There is a link that will automatically connect you to the conference platform.

Please note there is no need to join the virtual session from the conference venue. You can join us anywhere & you just need a computer and internet.

How long is a conference paper presentation for in-person or virtual delegates?

05.

In-person or virtual presenters will have 13 minutes for paper presentation, and then 2 minutes for Q&A.

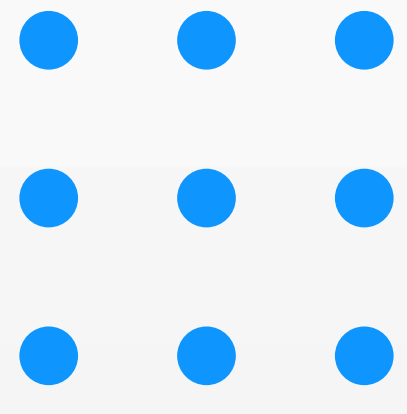
Any other questions?

Or maybe you want to leave your feedback?

We look forward to your letter by the following email:

 www.imconf.org

 inesa@acavent.com



AVACAVENT

 www.acavent.com

 info@acavent.com

